



# bulletin



Contact:  
Desmond Alvares  
Director Programs, Member Services  
416-943-5885  
[dalvares@ida.ca](mailto:dalvares@ida.ca)

For distribution to relevant parties within your firm

**BULLETIN #3704**  
February 12, 2008

## **The IDA Sentinel Series**

### **Client Identity and Canada's "New Age" of AML– A Member Firm Symposium**

The bar for authenticating client identities is soon to be raised several more notches in Canada and Members need to be sure they're well on target to meet those requirements – and to avoid heavy sanctions.

This Symposium – the first in the Association's new "*Sentinel Series*" of events aimed at leading edge issues - will reaffirm for IDA Members how those new standards will apply specifically to their businesses while facilitating peer-to-peer discussions on the challenges and implications associated with this new era in identity management.

Updating participants on some of the latest challenges to identity management, the RCMP Identity Theft Team will provide real-life perspectives on one of Canada's fastest growing types of crime, Identity Theft, often a mainstay of Money Laundering.

The session will also feature IDA practice leads, who will give an IDA perspective on Money Laundering and Enforcement. Participants will be given the opportunity to share implementation issues and provide feedback to their peers and the IDA.

#### **Session Details:**

- Tuesday March 18, 2008, Trading Room Floor, The Design Exchange, 234 Bay Street Toronto, Ontario
- Friday March 28, 2008, British Room, Fairmont Hotel Vancouver, 900 West Georgia Street, Vancouver, B.C. Registrations opens at 8:00am, there will be a breakfast buffet and presentations will start at 9:00am.

This event will interest Chief Compliance Officers, Chief Operation Officers, and Chief Legal Officers, other key industry leaders, as well as compliance and branch managers.

To keep informed of upcoming Member Services events, simply subscribe to the IDA's e-publications service at [www.ida.ca](http://www.ida.ca) and select the following categories: "Adviser

Educational Web Casts” and “Events – Educational Events and Seminars.” E-publications is a free, self-managed system, whereby subscribers can change their selection criteria whenever and as many times as they want, making it a quick and easy way to receive information.

Kenneth A. Nason  
*Association Secretary*