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For distribution to relevant parties within your firm

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Educational Webcast for Branch Managers & Advisors

Client Identity on the Frontline & Canada's New Age of AML

New Anti-Money Laundering practice standards will become effective in Canada in June. This frontline-oriented webcast will reaffirm for IDA Members how those new standards will apply specifically to their activities and will outline implications associated with this new era in identity management.

Updating participants on some of the latest challenges to identity management, the RCMP Identity Theft Team will provide real-life perspectives on one of Canada's fastest growing types of crime, Identity Theft and will also feature IDA practice leads, who will give an IDA perspective on Money Laundering and Enforcement.

This Webcast will be broadcast **April 15/08 at 4pm EST in English and April 23/08 at 4pm EST in French**. For those experiencing a scheduling conflict, a replay of the web cast will be made available. The web cast will be 45 minutes in length, followed by a Q&A session. Participants will be eligible for one hour of Continuing Education credit (CE credit) which can be applied against fulfilling their compliance requirement.

To register for this webcast, please visit our website at www.ida.ca and choose Media, Events and Speeches then Events. You will find a list of upcoming events and a description of the webcast with a link for more information and to register. To keep informed of upcoming Member Services events, simply subscribe to the IDA's e-publications service at www.ida.ca and select the following categories: "Advisor Educational Web Casts" and "Events – Educational Events and Seminars." E-publications is a free, self-managed system, whereby subscribers can change their selection criteria whenever and as many times as they want, making it a quick and easy way to receive information.

Kenneth A. Nason
Association Secretary