

IIROC NOTICE

Rules Notice
Guidance Note
Dealer Member Rules

Please distribute internally to:

Legal and Compliance
Retail
Operations
Senior Management
Trading Desk
Training

Contact:

Madeleine A. Cooper

Policy Counsel, Member Regulation Policy

Telephone: 416.646.7203

e-mail: mcooper@iiroc.camcooper@iiroc.ca

Doug Harris

General Counsel & Corporate Secretary

Telephone: 416.646.7275

e-mail: dharris@iiroc.ca

17**- ****

**** 201720**

Guidance on Investment in a Dealer Member – Notification and Approval

This Guidance Note (the **Guidance**) describes how to notify and/or obtain IIROC approval for ownership of a Dealer Member or its holding companies, in compliance with IIROC Rules sections 2106 and 2108.

This Guidance replaces the following Notices, which are repealed effective immediately:

- MR0308 Investor Notification and Approval Process
- MR0142 Investor Notification and Approval Process

APPENDIX F

IIROC Notice 19-0147 – Rules Notice – Investor Notification Form - Dealer Member Rules – Investment in a Dealer Member – Notification and Approval

1



MR0074 Changes in Ownership or Share Capital of Member Firm and Holding Companies.



Table of Contents

<u>1.</u>	1. Notification of Investments of less than 10% in a Dealer Member							
	1.1	Initial Investment						
	1.2	Subsequent Investment(s)						
2.	. Dist	trict Council Approval of Investments of 10% or more in a Dealer Member						
	2.1	Who does this process apply to?						
	2.2	Initial Investment						
	2.3	Subsequent Investment(s)	_					
	2.4	Dealer Member Change of Control	5					
	2.5	Items Addressed in Approval Requests						
	2.6	Content of Written Notice						
	2.7	Other Considerations						
	2.8	Approval						
3.		plicable Rules	Ě					
		vious Guidance Notes	<u>≃</u>					



Notification of Investments of less than 10% in a Dealer Member

1.1 Initial Investment

For an initial investment of less than 10% in a non-publicly traded Dealer Member or its holding companies, the Dealer Member must file a written notification with IIROC's Membership & GCO Specialist at least 20 days before the transaction date and submit:

- (i) a completed Investor Notification Form
- (ii) pre/post-corporate-organization charts and updated investor schedules.¹

An <u>Dealer Members are not required to file an</u> application through the National Registration Database (NRD) is not required for acquisitions resulting in less than 10% holdings.

1.2 Subsequent Investment(s)

Subsequent purchases by the same investor require the Dealer Member to submit only a notification letter be submitted to IIROC's Membership & GCO Specialist with updated investor schedules, unless the purchase results in a significant equity interest in the Dealer Member or its holding companies (see section 2). The Dealer Member must also send a notification letter for the subsequent purchase to IIROC's Membership & GCO Specialist at least 20 calendar days before the transaction.

2. District Council Approval of Investments of 10% or more in a Dealer Member

2.1 Who When does this process apply to?

The approval process for ownership of a Dealer Member or its holding companies applies to any investment considered a "significant equity interest" whether the shares of the Dealer Member's or its holding companies shares are publicly traded or not. This includes all of the following:

- (i) 10% or more of the voting securities of the Dealer Member or its holding companies
- (ii) 10% or more of the outstanding participating securities of the Dealer Member or its holding companies
- (iii) an interest of 10% or more of the total equity of the Dealer Member.

If an investor holds or proposes to acquire convertible securities of the Dealer Member, we will consider the investor's ownership to include partial or full conversion of all classes of convertible securities held or proposed to be acquired by that investor.

The investor schedules must show the number of shares owned (with percentages), both before and after the proposed transaction

² See definition of "significant equity interest" in sub-section 2102(1) of the IIROC Rules



2.2 Initial Investment

2.2.1. Before the Transaction

Dealer Members must file a written notification with IIROC's Membership & GCO Specialist (see subsection 2.6 – Content of Written Notice belowsection 2.6) at least 30 days before the proposed closing date and must:

- (i) obtain District Council approval for an investment by an investor of a significant equity interest
- (ii) submit an Investor Application Form for all significant equity interest holders, pre/post corporate organization charts, and updated investor schedules
- (iii) <u>if the investor in a Dealer Member is an individual,</u> file an Initial Registration submission Form 33-109F4 Registration of Individuals and Review of Permitted Individuals [LINK] if the investor in a Dealer Member is an individual through NRD (Form F4) through NRD under the IIROC Investor category and include the Permitted Individual/Shareholder³ category, unless the individual is already approved with a Dealer Member. If (an Approved Person)
- (iv) <u>if</u> the investor is an <u>individual in the latter case</u>, the <u>Dealer Member must submit</u>

 <u>aApproved Person</u>, file a <u>Change of Individual Categories Form</u> 33-109F2 Change or

 <u>Surrender of Individual Categories</u> [LINK] for approval as an<u>under the IIROC</u>

 Investor (<u>category</u> and <u>include Permitted Individual/</u>Shareholder <u>category</u> where applicable under <u>CSA categories</u>) and a <u>Form 33-109F4 Item 17 Ownership of</u>

 <u>Securities and Derivatives Firms</u> [LINK] submission through NRD <u>Item 4 Adding</u>

 <u>categories</u>.

<u>Dealer Members must determine if the transaction triggers the filing of a notice under section</u> <u>11.9 and/or 11.10 of National Instrument 31-103 Registration Requirements, Exemptions and</u> <u>Ongoing Registrant Obligations</u> (**NI 31-103**), and if so, make any necessary filing.

2.2.2 After the Transaction

(iv) after<u>After</u> the transaction is completed, <u>Dealer Members must</u> submit <u>:</u>

³ See paragraph 1.1 (b) and (c) in NI 33-109 for the "permitted individual" definition. See "Terms" section of Form F4 for the "shareholder" definition.



- (i) a Form 33-109F4 Item 17 Ownership of Securities and Derivatives Firms Change submission through the NRD(through NRD) if the investor in a Dealer Member is a Permitted Individual/Shareholder
- (ii) <u>a Form 33-109F5 Change of Registration Information (Form F5)</u> with the applicable securities regulatory authority⁴ to update the information in its Form 33-109F6 Firm Registration (Form F6).

2.3 Subsequent Investment(s)

For subsequent purchases by the same investor, Dealer Members must submit a notification letter and updated investor schedules to IIROC's Membership & GCO Specialist. Instead of a notification letter, Dealer Members may file a Form 33-109F5 Change of Registration Information 55 along with the updated investor schedule. An update through NRD may be required to bring the information up to date. Dealer Members also may be required to file an update through NRD.

Additionally, Dealer Members must update Item 3.12 of Form F6 through a Form F5 and submit this to the applicable securities regulatory authority⁵.

Where applicable, a <u>Dealer Member must file a</u> Form <u>33-109</u>F4 Item 17 – Ownership of Securities and Derivatives Firm submission <u>must be filed</u> within 10 days of closing <u>if the investor in a Dealer Member is a Permitted Individual/Shareholder</u>.

2.4 Dealer Member Change of Control

Where a proposed transaction involves a change of control of a Dealer Member control and the acquirer intends to make significant changes to the Dealer Member's business and/or operations, a more detailed review may be necessary. In such circumstances, IIROC Staff may consider treating the proposed transaction as a new Dealer Member application.

2.5 Items Addressed in Approval Requests

IIROC<u>Staff</u>'s recommendation to District Council depends on an assessment of whether the transaction is:

(i) likely to give rise to conflicts of interest

⁴ In jurisdictions where the provincial securities regulator has delegated firm registration authority to IIROC, Dealer Members must submit the Form F5 to IIROC, with a copy to the provincial securities regulator. In jurisdictions where the provincial securities regulator has not delegated firm registration authority to IIROC, Dealer Members must submit the Form F5 to their local provincial securities regulator.

⁵ In jurisdictions where the provincial securities regulator has delegated firm registration authority to IIROC, Dealer Members must submit the Form F5 to IIROC, with a copy to the provincial securities regulator. In jurisdictions where the provincial securities regulator has not delegated firm registration authority to IIROC, Dealer Members must submit the Form F5 to their local provincial securities regulator.



- (ii) likely to hinder the Dealer Member in complying with IIROC rules and securities legislation
- (iii) inconsistent with an adequate level of investor protection
- (iv) otherwise prejudicial to the public interest.

2.6 Content of Written Notice

When preparing their written notice or request under sections 2106 or 2108, Dealer Members should consider including the following information. The relevancy of each item will depend on the type and facts of the transaction.

- (i) Explain in detail the business reasons for the transaction.
- (ii) Provide details concerning on the Dealer Member's operations and business plan in the eventif the transaction closes. The information on changes to business operations operation changes should include the details required in Item 3.1 of Form 33-109F6 Firm Registration [6] (i.e. primary business activities, target market, and the products and services the Dealer Member provides to clients).
- (iii) Provide details of the entities involved in the transaction, including the their business description of the business, corporate address, full legal name of officers, directors and investors including their dates of birth, any other names they may be "known as" and their residential addresses for the past five years.
- (iv) Provide details of <u>Detail any</u> changes to the Ultimate Designated Person (**UDP**), the Chief Compliance Officer (**CCO**), key management, directors, officers, permitted individuals and Approved Persons that may flow from the proposed transaction. If no the <u>Dealer Member making the application is not contemplating</u> personnel changes are contemplated, confirm this.
- (v) Provide details of the Dealer Member's policies and procedures that address conflicts of interest that may arise because of the transaction.
- (vi) If there is a potential conflict of interest arising from the transaction, explain how this conflict of interest will be addressed.
- (vii) Confirm that the parties to the transaction have adequate the resources to comply with all applicable conditions of registration and provide details supporting this.
- (viii) Provide details on whether directors, officers, partners and Approved Persons of the Dealer Member, if applicable, will comply with section 4.1 of NI 31-103



- (restrictions on acting for another registered firm) and whether any cross registrations arise from the transaction.
- (ix) Provide details of all client communications that have occurred or are planned. If the Dealer <u>Member</u> does not propose to communicate with clients about the transaction, confirm this and explain why.
- (x) Provide the draft press release announcing the transaction. If the Dealer Member does not plan to issue a press release, confirm this and explain why.
- (xi) Confirm the proposed closing date.
- (xii) Provide details of the corporate structure, both before and after the closing of the proposed transaction, including all affiliated companies and subsidiaries of the acquirer and any registered firm involved in the proposed transaction whether interests in a company, partnership or trust are held directly or through a holding company, trust or other entity.
- 2.7 Other Considerations Dealer Members must also consider whether a "permitted individual" filing is required under NI 33-109 and/or whether a written notice must be filed with the applicable securities regulatory authority under sections 11.9 and/or 11.10 of National Instrument 31-103.

The Partners, Directors and Senior Officers Course must be completed by:

- (i) Any Director of a Dealer Member who directly or indirectly owns or controls a voting interest in the Dealer Member of 10% or more.
- (ii) Any person other than a Director of a Dealer Member, who is actively engaged in the business of a Dealer Member and directly or indirectly owns or controls a voting interest in the Dealer Member of 10% or more.

2.8 Approval

The Dealer Member will receive approval directly from IIROC and through NRD for the Investor investor.

3. Applicable Rules

This Guidance relates to the following PLR sections:

- 2106
- 2108



4. Previous Guidance Notes

This Guidance replaces the following:

- MR0308 Investor Notification and Approval Process (dated September 14, 2004)
- MR0142 Investor Notification and Approval Process (dated May 23, 2002)
- MR0074 Changes in Ownership or Share Capital of Member Firm and Holding Companies (dated May 9, 2001