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For distribution to relevant parties within your firm

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Industry Relations and Representation Spring 2005 Advisor Seminar

The Investment Dealers Association of Canada will host a seminar on strategies to assist financial advisors, planners, and other sales professional build their advisory business. The seminar will be held in seven cities across Canada as detailed in the schedule below.

The seminar may be considered by Member firms as eligible for professional development Continuing Education credits.

The half-day seminar will consist of three sessions:

1. Building and Maintaining a Successful Wealth Management Practice
Stewart Lee, LEE Training LLC, presenter
2. Tap the Exploding Seniors Market and Reap the Benefits of Grey Power
Diane McCurdy, CFP and Certified Elder Planning Counselor, presenter
3. Take Away Ideas from the Day's Session
Stewart Lee, LEE Training LLC, presenter

The dates and locations are as follows:

Monday April 18th Saskatoon
Wednesday April 20th Vancouver
Thursday April 21st Winnipeg
Monday April 25th Saint John
Tuesday April 26th Halifax
Wednesday April 27th Toronto
Thursday May 5th Ottawa

For more information and online registration, visit our website at: http://www.ida.ca/Media/Events_en.asp

Kenneth A. Nason
Association Secretary