



For Immediate Release

Announcing The VOICES of Canada's Seniors: A Roadmap to an Age-Inclusive Canada

September 30, 2020. CanAge, the country's seniors' advocacy organization is launching a webinar series to address critical issues that affect older Canadians.

One thing the COVID-19 pandemic has taught us as a country is that no one single organization or government can "fix" seniors' issues. "Only by truly working together in a multi-sectoral approach can we leverage the creativity of individuals, the compassion of caregivers, the power of communities, the expertise of professionals, and the impact of organizations," says Laura Tamblyn Watts, CanAge CEO.

The webinar series, hosted by CanAge, HelpAge Canada and expert panel members, will outline each of the Roadmap's six compass points:

- V - Violence and Abuse Prevention** on October 2nd at 11am - 12:30pm ET
- O - Optimal Health and Wellness** on October 2nd at 1pm - 2:30pm ET
- I - Infection Prevention and Disaster Response** on October 5th at 11am - 12:30pm ET
- C - Caregiving, Long-Term Care, Home Care, & Housing** on October 5th at 1pm- 2:30pm ET
- E - Economic Security** on October 6th at 11am - 12:30pm ET
- S - Social Inclusion** on October 6th at 1pm- 2:30pm ET

[Register here](#). Should you be unable to participate in this webinar, a recording and resources will be available on our [YouTube channel](#).

CanAge is Canada's national seniors' advocacy organization that works to advance the rights and well-being of Canadians as we age. We work collaboratively with nonprofits, corporations, the media, and governments to amplify seniors' issues, influence policy and effect change.

For more information or to book media interviews, please contact:

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