



MEDIA ADVISORY

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B.C. Finance Minister Carole James, IIROC and Prosper Canada to meet with Victoria seniors on new investor protection legislation

April 25, 2018 (Victoria) – The Investment Industry Regulatory Organization of Canada (IIROC) and Prosper Canada will join B.C. Finance Minister Carole James to explain how new legislation will better protect seniors and vulnerable investors.

DATE: April 27, 2018

TIME: 12:00 p.m. PDT

**PLACE: James Bay New Horizons
234 Menzies Street
Victoria, B.C.**

**WHO: The Hon. Carole James, MLA, Minister of Finance
Andrew J. Kriegler, President and CEO – IIROC
Elizabeth Mulholland, CEO – Prosper Canada**

About IIROC

IIROC is the national self-regulatory organization that oversees all investment dealers and their trading activity in Canada's debt and equity markets. IIROC sets high quality regulatory and investment industry standards, protects investors and strengthens market integrity while supporting healthy Canadian capital markets. IIROC carries out its regulatory responsibilities through setting and enforcing rules regarding the proficiency, business and financial conduct of dealer firms and their registered employees and through setting and enforcing market integrity rules regarding trading activity on Canadian debt and equity marketplaces. IIROC does not rely on any government funding to fulfill its mandate to protect investors and support healthy capital markets but does require legislative support to ensure it has the enforcement tools needed to do that job effectively.

About Prosper Canada

Prosper Canada is a national charity dedicated to expanding economic opportunity for Canadians living in poverty through program and policy innovation. As a leading champion of financial empowerment, Prosper Canada works with government, business and community partners to develop and promote financial policies, programs and resources that transform lives and foster the prosperity of all Canadians.

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